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Federal Communications Commission
Office of the Secretary

June 5, 2003

Michael K. Powell
Chairman, Federal Communications Commission
445 12th Street, S.W.
Room 8-B201
Washington, D.C. 20544

Dear Chairman Powell:

I am writing regarding the proposed acquisition of Hispanic Broadcasting Corporation ("HBC") by Univision. I have serious concerns with the competitive implications of this transaction - which would combine the nation's largest Spanish language television network (Univision) with the largest Spanish language radio network (HBC)

As you know, the growing concentration and consolidation in the nation's media outlets is a large concern of my work on the Antitrust Subcommittee. I believe that it is vital that diversity of media ownership be maintained in order to assure that Americans have access to a broad range of competing news and information sources. It is the responsibility of the Federal Communications Commission to review media mergers to determine that they are in the public interest. An examination of these transactions' affect on diversity and competition is an essential part of this public interest analysis.

The merger of Univision and HBC would combine the two most significant Spanish language broadcasters in the United States. The combined Univision/HBC would reach more than 80% of the Hispanic television and radio audience. In addition to combining the leading Spanish language broadcast television and radio networks, the combined Univision/HBC would control the largest Spanish language cable television holdings; an estimated 97% of Spanish language internet portal access; and the largest Spanish language publishing, recording, and billboard companies in the United States. By some estimates, this merger would result in one company controlling 70% of Spanish language media revenue in the ten largest Hispanic markets.

This merger plainly raises serious issues with so much of the Spanish language media market under common ownership. I therefore urge you to carefully examine this transaction's likely impact on

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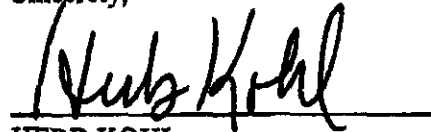
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diversity of news and information sources in the Spanish language media market, and consider whether it will unduly reduce the number of independent voices and information sources available to Spanish language speakers. This inquiry should include an examination of whether sufficient alternatives exist for Spanish language speakers in the television and radio media, including whether newspapers, and other news sources such as internet sites, provide sufficient alternative news sources, and to what extent the Hispanic audience utilizes non-Spanish language media for its news and information coverage. Your review should also consider the effect of this merger on competition for advertisers, and its impact on the ability of entertainment programmers not affiliated with the combined Univision/HBC to reach Hispanic audiences.

In sum, I believe that careful scrutiny of these issues is necessary to insure that this merger is in the public interest and will not unduly damage diversity and competition in Spanish language broadcasting media, and urge you not to approve this merger should you conclude it will substantially injure diversity and competition in this market.

Thank you for your attention to this matter.

Sincerely,

A handwritten signature in dark ink, appearing to read "Herb Kohl", is written over a horizontal line.

HERB KOHL

Ranking Member, Subcommittee on
Antitrust, Competition Policy, and
Consumer Rights